



Goal

Use my knowledge and experience, in combination with a great team, to create new and innovative marketing and design concepts that launch our clients miles ahead of the competition.

Professional Experience

Benson Media, Inc. – Art Director

August 2006 - Current

Concept and design promotional and marketing materials including brochures, advertising campaigns, direct mail, event invitations and graphics, logos, environmental graphics, billboards, web sites and HTML emails, and web sites for local and national clients. Develop marketing campaigns for clients, including complete corporate rebranding projects. Ensure that the production team obeys the graphics standards for each campaign and client. Work in high pressure situations, and meet client demands and deadlines on a daily basis.

That's My Baby/Celebré – Graphic Designer

August 2004 - August 2006

Create and maintain corporate graphics for That's My Baby Design, layout and produce multipage directories for Celebré

Mopdog Advertising + Design – Designer

January 2005 - July 2006

Design promotional and marketing materials including brochures, advertisements, direct mail, identity, and billboards for local and national clients, such as Babette's Cafe, Advocates for Children and The Four Seasons

Freelance Experience (Current Clients)

New York Coalition for Healthy School Food – Designer

January 2008 - Current

Pro Bono design work for New York Based Charity. Develop entire campaign including: website, HTML emails, stationery package, benefit invitations and fundraising and awareness posters.

JRM Management – Designer

June 2010 - Current

Develop various marketing materials for the North Georgia State Fair

Freelance Experience (Previous Projects)

Jack and Associates
Kitchens New Cleghorn
Shimon Presents

Astral Brands
InFocus Consulting, LLC
Atlanta College of Art

Internship Experience

Degy Entertainment – Marketing Intern

September 2003 - December 2003

Write a press release and deliver it to media buyers for Athens, GA, including online and print media; Manage and maintain press coverage in Flagpole and Online Athens; Write contracts between concert venues and band management

March of Dimes (GA Chapter) – Communication Arts Intern

February 2003 - May 2003

Develop and design a marketing campaign, including a brochure and print advertisements, to promote the Georgia Chapter of March of Dimes' new Pregnancy & Newborn Health Education Center in honor of Jane Woodruff

Awards

2010 Hermes Creative Award - Platinum

Integrated Marketing Campaign, Regents Park, Colonial Properties Trust

2010 Hermes Creative Award - Platinum

Brochure Design, Village at Northlake, Riverstone Residential Group

2010 The Communicator Awards - Award of Excellence

Poster Design, Supporting Healthy Habits, New York Coalition for Healthy School Food

2010 Communitas Award – Excellence in Community Service

Individual Pro Bono: Art Director
New York Coalition for Healthy School Food

2009 Guest of Honor - 2009 Fall Benefit

New York Coalition for Healthy School Food, Peter Max Art Studio

2009 Hermes Creative Award - Platinum

Brochure Design, Trump Place, Equity Residential

2009 Hermes Creative Award - Gold

Brochure Design, Somerly & Sorelle Apartment Homes, Lane Company

2009 Hermes Creative Award - Gold, Pro Bono

Identity Design, New York Coalition for Healthy School Food

2008 PMA Marketing & Advertising Excellence Award

Single Property Campaign, Honorable Mention, Mosaic at Metro Apartments, Equity Residential

2008 NAHB Multifamily Pillars of the Industry Award - Finalist

Best Overall Leasing Campaign for a Rental Apartment Community, 17 Street Lofts, Lane Company

Certificates

2009 Certificate of Achievement

Flash CS4 Professional

Education

Milton Glaser Summer Workshop - Continuing Education

August 2010, School of Visual Arts, New York, NY

Bachelor of Fine Arts - Communication Design/Advertising Design

Magna Cum Laude, GPA 3.73, Atlanta College of Art, Atlanta, GA

Honors

Georgia HOPE Scholarship, 2000 - 2004 (performance based)
Atlanta College of Art Merit Scholarship, 2001 - 2004 (portfolio based)
Presidential Scholarship, 2001-2004 (performance based)
Sue Rokfalusi Scholarship Fund, 2003 - 2004 (portfolio and performance based)
Allcott Award / Trip, 2003 (portfolio and performance based)

Computer Skills (MAC and PC)

Adobe Creative Suite 4

Photoshop, Illustrator, InDesign, Image Ready, Dreamweaver, Flash

Quark Xpress

Microsoft Office

Word, Outlook, Entourage, Excel, PowerPoint

Heidelberg Prinect Cockpit 4.5.1

Universal Type Server